

## Social Media Guidelines

Intelligent Rail Summit 2019

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### Twitter:

- Use #IntelligentRailSummit2019 in all your event related messages
- Follow and mention @railtecheurope and we'll retweet your messages
- Use the special [Intelligent Rail Summit banner](#)

#### *Tweet suggestions:*

I am speaking at the Intelligent Rail Summit 2019 on 19, 20 and 21 November about [topic]. Are you joining me? More info and registration: [www.intelligentrailsummit.com](http://www.intelligentrailsummit.com). #IntelligentRailSummit2019

Join me @ the Intelligent Rail Summit 2019 @railtecheurope and hear more about [topic]. Registration via: [www.intelligentrailsummit.com](http://www.intelligentrailsummit.com) #IntelligentRailSummit2019

### Facebook:

- Use #IntelligentRailSummit2019 in all your event related messages
- Like and mention our page <https://www.facebook.com/railtecheurope/>
- Use the special [Intelligent Rail Summit banner](#)

#### *Post suggestions:*

I am speaking at Intelligent Rail Summit 2019 on 19, 20 and 21 November in Paris about [topic]. Are you joining me? More info and registration: [www.intelligentrailsummit.com](http://www.intelligentrailsummit.com). #IntelligentRailSummit2019

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#### **LinkedIn:**

- Use #IntelligentRailSummit2019 in all your event related messages
- Join the Project Cargo Summit Group on LinkedIn:  
<https://www.linkedin.com/groups/1561187>
- Use the special [Intelligent Rail Summit banner](#)

#### *Post suggestions:*

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#### **Invitation as part of your newsletter/ mailing**

On 19, 20 and 21 November, **NAME SPEAKER** is speaking at the Intelligent Rail Summit 2019. Are you interested to hear **TOPIC**? Come join us at the Intelligent Rail Summit 2019 in Paris.

In a rapidly changing world the railway industry has to prepare itself for future technologies. Self-driving trains and cyber attacks on railway companies are no longer scenarios that will happen in the far away future. To successfully integrate new technologies in rail, the industry should also learn from experiences from other industries.

Coming November 2019 the railway industry will discuss the latest innovations, issues and challenges on Automatic Train Operation and the digitalisation of the railway sector at the Intelligent Rail Summit.

Please have a look at the programme on [the conference website](#).

Want to visit this event? Register here

<https://events.railtech.com/intelligent-rail-summit-2019/registration/> and get your 25% discount by using the VIP discount code: **IRS2019SPKR**.