



RailTech® EXPO



BOOKING FORM JAARBEURS UTRECHT THE NETHERLANDS

SUPPORTING PARTNERS:

ProRail



Holland Rail Industry



KONINKLIJK
NEDERLANDS
VERVOER

SPONSORED BY:



Ricardo
Rail
Formerly
Loop & Wagner Rail

Railforum



RailTech® EXPO PARTICIPATION OPTIONS

Participation options

The organization offers exhibitors two different participation options for RailTech EXPO; Standard, luxurious booth space, or the option of building your own booth.

A standard, luxurious booth of 16, 20 or 24 sqm comes fully equipped with walls, a lockable 1 sqm closet, carpet in your choice of colour and 3 kW electricity supply. It is completed with your company name or logo printed on the back wall of the booth. The availability of standard booth spaces larger than 24 sqm is available upon request.

Costs for Standard Stand packages

Small - 16 sqm	€ 4750,-
Medium - 20 sqm	€ 5750,-
Large - 24 sqm	€ 6750,-

RailTech Promotional Package includes:

- Exhibitor listing, including linked company logo at www.railtech.com
- Company name, contact information, and 50 word profile in the exhibition catalogue
- 2 free editorial news postings on www.railtech.com (regulations apply)
- Unlimited client invitations to RailTech EXPO 2017 through a personalized invitation link
- Participation at the RailTech dinner for two people
- 25% discount on conferences held at RailTech 2017

Building your own booth is possible for booth spaces starting at 24 sqm. Design and layout of the booth have to be approved by the organization. Terms and conditions for booth spaces are available upon request. Costs for own stand construction are € 235,- per sqm.

Workshops by Exhibitors

RailTech 2017 offers exhibitors the possibility to give workshops in atmospheric spaces. Rooms are available with a maximum capacity of 75 spectators. These workshops are promoted at the event website, in the expo catalog and in our mailings. Costs for a 45 minute workshop are € 1000,-

Exhibitors can benefit from a variety of promotional and sponsorship opportunities to ensure they stand out from the rest. Contact the project team in order to discuss the possibilities.



RailTech® EXPO BOOKING FORM

Contact Details

Company name: Contact person:
 Position: Postal address:
 Postal code + City: Country:
 Telephone nr: Mobile phone nr:
 E-mail address: Website:

Invoice details

Finance contact person: Email:
 Telephone nr: VAT number:
 Order number:

Standard Stand construction

Floor space including walls, lockable 1 sqm. closet, carpet in colour of choice, 1 spot per 4 sqm. 3 kW electricity + socket, RailTech Promotional Package (and is completed with your company name or logo printed on the back wall of the booth. (3 sizes available, 16 sqm., 20 sqm. and 24 sqm.)

- 16 sqm. = € 4750,- = €
 20 sqm. = € 5750,- = €
 24 sqm. = € 6750,- = €

Own stand construction

Floor space for own stand construction per sqm. (minimum of 24 sqm.) sqm. x € 235,- = €

Additional items

Only in combination with booth space

- Indoor Railway track m. x € 175,- = €
 Workshop x € 1000,- = €
 Top Location on EXPO-Floor x € 775,- = €
 RailTech Promotional Package
 Obligatory for all stand constructors € 475,- = € 475,-

Co-Exhibiting Company (at same booth, € 475,- per co-exhibitor)

It includes the same promotional benefits a main co-exhibitors x 475,- = €
 exhibitor receives. Multiple co-exhibiting companies
 are allowed at one booth. SUBTOTAL = € +

TOTAL FEE = €

Signature: Date:

Please check the boxes below:

- I will pay by bank transfer after receipt of the invoice. 25% within 14 days, 25% 6 months prior to the event and the remaining 50% at least 2 months before the event. Please keep a copy of this registration form for your own administration.
 I understand and agree to the terms and conditions available at www.railtech.com

Career Matchmaking
 I'm interested in the career matchmaking opportunities at RailTech 2017. **NEW!**

After completion, please email this form to rvos@railtech.com. You will receive a confirmation shortly.



RailTech® EXPO SPONSOR PACKAGES

Exhibitor
Silver Sponsor (€ 7,500)
Lanyard (€ 7,500)
Exhibitor's Dinner (€ 10,000)
Career Night (on request)
Innovation (on request)
Platinum (+ € 7,500)

Sponsor Expressions

Platinum event sponsor							●
Main Entrance Banner: Sponsors welcoming you to RailTech		●	●	●	●	●	●
Logo on visitors' badge		●	●	●	●	●	●
Logo on lanyard			●				
Logo at booth on floorplan RailTech 2017		●	●	●	●	●	●
Advertisement in catalogus		FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	BACK COVER
Logo on VIP Podium back wall		●	●	●	●	●	●
Logo on Roll-up banners (workshops, signage, etc.)		●	●	●	●	●	ON TOP
Logo on PPT (openings)slides during workshops, opening, official moments		●	●	●	●	●	●
Possibility to host an informative workshop		●	●	●	●	●	●
Entrance tickets employees / business relations exhibitors' dinner	2	5	5	25	5	5	10

Online Promotion

Logo at website top-of-page		●	●	●	●	●	ON TOP
Logo in E-mail invitations		●	●	●	●	●	ON TOP
Logo at registration E-ticket		●	●	●	●	●	ON TOP
Exhibitorsprofile at RailTech.com including logo	●	●	●	●	●	●	●
Exhibitorsprofile in catalogue	●	●	●	●	●	●	●
Unlimited amount visitors registration tickets	●	●	●	●	●	●	●
Placement newsarticles / press-releases at RailTech.com (sponsor to provide)	2X PER YEAR	4X PER YEAR	4X PER YEAR	4X PER YEAR	4X PER YEAR	4X PER YEAR	6X PER YEAR

Sponsored Events

2 Minutes welcome speech during sponsored event				●	●	●	
Logo visibility during sponsored event				●	●	●	
Exclusive logo placement on banner during sponsored event				●	●	●	

Exhibition

Prominent placement at exhibition floor		●	●	●	●	●	●
% Discount on reserved sqm. floorspace	0%	5%	5%	5%	5%	5%	10%